

New York Life Insurance Worldwide Ltd. (Incorporated in Bermuda with Limited Liability)

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**For Immediate Release**

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## **New York Life Hong Kong Helps Customers Plan For Carefree Retirement**

*Happy Living Retirement Planning Client Seminar enhances public awareness of  
effective retirement planning*

**Hong Kong, October 15, 2009** ∅ New York Life Insurance Worldwide Ltd. (∅New York Life Hong Kong∅) invited customers to join well-known Hong Kong faces at a Happy Living Retirement Planning Client Seminar on October 9, 2009, to learn how to plan for an enjoyable retirement and share tips on activities to enjoy throughout retirement.

∅We are delighted that the Seminar was so well received by our customers ∅ all seats were filled, showing that there is a thirst for retirement planning knowledge. With life expectancy for many Hong Kong people growing, they risk outliving retirement savings, therefore demand for a comprehensive retirement solution is strong. People are keen to learn more about retirement planning as well as look for new activities to enrich their retired life,∅ Ms Diana Kwan, Vice President & Head of Marketing & Product Development of New York Life Hong Kong said.

The Seminar covered different aspects of retirement. New York Life Hong Kong was honored to have Dr. Raymond Lee, Principal Consultant of the Hong Kong Financial Services Professionals Association; Mr. Tsao Chip, a famous columnist and broadcaster; and Mr. Peter Chu, Lecturer of Asia Wines as guest speakers to share their tips on effective planning for retirement, as well as give insights on leisure activities such as travel and wine appreciation.

“We are aware that more and more people plan to retire early and enjoy their retirement. Given the subsequent reduction in the number of working years and the increase in life expectancy of Hong Kong people, our customers need to accumulate more savings for retirement. To meet these needs, New York Life Hong Kong will continue to develop innovative products, strengthen and expand our agency to provide professional advice to assist our customers to set up their financial plans,” Ms Kwan added.

### **About New York Life**

New York Life Insurance Worldwide Ltd., a subsidiary of New York Life International, LLC, was established in Hong Kong in 1988 and is committed to providing its customers with a comprehensive range of life and medical insurance products, and services.

New York Life International, LLC, the international arm of New York Life Insurance Company, offers insurance products through its subsidiaries and affiliates in Hong Kong, China, Taiwan, South Korea, India, Argentina, Mexico and Thailand.

New York Life Insurance Company, a Fortune 100 company founded in 1845, is the largest mutual life insurance company in the United States and one of the largest life insurers in the world. New York Life Insurance Company has the highest possible financial strength ratings from all four of the major credit rating agencies. Headquartered in New York City, New York Life’s family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life Investment Management LLC provides institutional asset management, retirement plans and trust services. Other New York Life affiliates provide an array of securities products and services, as well as institutional and retail mutual funds.

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Please visit New York Life Hong Kong’s Web site at [www.newyorklife.com.hk](http://www.newyorklife.com.hk) for more information.

**Photo Caption**

The Happy Living Retirement Planning Client Seminar was well received by participants.



Famous columnist and broadcaster Mr. Tsao Chip gave insights on travelling during retirement years at the seminar.

